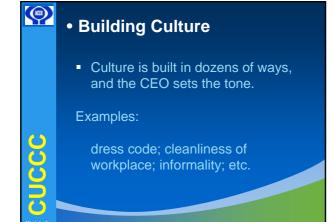


Setting Strategy in support of the Vision

- What products are appropriate for the members?
- How will the credit union differentiate from other financial institutions?
- The CEO decides, sets budgets, forms partnerships, and hires a team to steer the credit union accordingly.



• Teambuilding

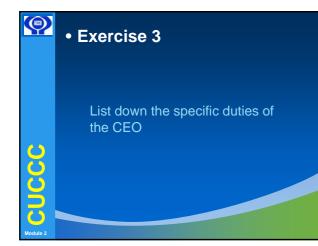
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- Setting clear direction where staff become part of and passionate about it
- With clear direction, the team can rally together and make it happen.

Capital Allocation

The CEO ensures the credit union complies with the key financial indicators





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CCC CCC CCC Provide leadership in the development of the credit union's statement of vision, mission, and goals, and the corresponding strategies, plans, and budgets to achieve them;

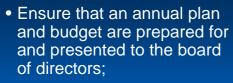


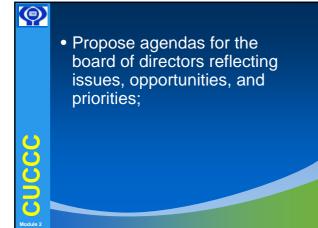


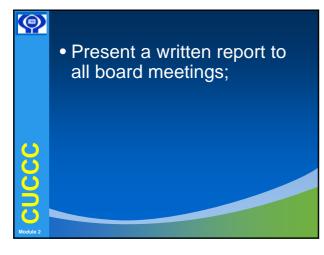














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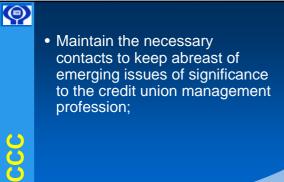
• Hire, reward, discipline, terminate, and set the remuneration of, all employees except for <u>himself/herself</u>, in accordance with policy and/or approved budgets;

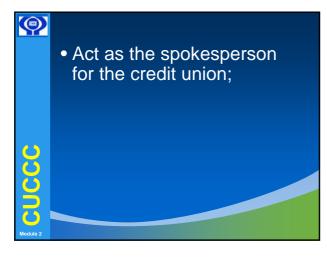
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 Identify, document, and articulate the needs of members to geographic subunits, committees, and other forums which exist to serve member needs;



 Promote collaboration with and among the other credit unions or organizations to address the needs of members and the mission and goals of his/her credit union







• Serve as ambassador for the credit union to relevant organizations in the country and internationally



